Rep Order# EC'd Yes 6830213

> Ver# 2 Status Returned

> > Traffic Order# 103613

Last Received:

Printed: 06/27/2012 9:35 AM 06/27/2012 6:56 AM

Showing Buylines: All Lines

1 ofw

Station KSNV-TV LAS VEGAS, NV.
Advertiser () HELLER FOR SENATE
Product HELLER FOR SENATE Agency C/P1/P2/E Flight Dates Agency Hiatus Weeks () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 08/08/2012 - 08/14/2012

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson FAX# Salesperson Phone# 215-568-6540 215-568-1845

-- CONTRACT COMMENT --

Fax# Phone# Buyer

Estimate#

NEIL WILLIAMS

- REMARKS -

PLEASE SEE NA LINE 15. THANKS.

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Lines	Showing Buylines: All Lines					1
06/27/2012 9:35 AM 06/27/2012 6:56 AM	Printed: Last Received:	Traffic Order# 103613	Status Returned	Ver# 2	6830213	Rep Order#

2 of 3

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Station I Advertiser Product	KSNV-TV () HELLEI	KSNV-TV LAS VEGAS, NV. r ().HELLER FOR SENATE HELLER FOR SENATE	VATE	Agency (); 3299 K S WASHII	STRATE STREET STREET) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007	8	Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	HIA EARY
Estimate# Buyer Phone#	NEIL WILLIAMS	LLIAMS		Agency C/F1/F2/E Flight Dates Hiatus Weeks	08/08/	08/08/2012 - 08/14/2012		Salesperson Phone# Salesperson FAX#	hone# fAX#	215-568-6540 215-568-1845	.40 .45
Kax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	₩eeks	Total Spots	Total Cost
9 [M-TU Bu	U 7P-730P Buyline Comment:	MHEEL		:30	\$1,000.00	08/13-08/14	N 	٢	2	\$2,000.00
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11	W—TH Bu	H 12A-1230A Buyline Comment:	NEWS AFT OLY		:30	\$1,000.00	08/08-80/80	0	卢	N	\$2,000.00
<u>ы</u> Ю	SA-SU Bu	SU 5P-630P Buyline Comment:	NEWS		:30	\$650.00	08/11-08/12	N	ഥ	N	\$1,300.00
13	SU	11P-1135P Buyline Comment:	NEWS		:30	\$1,500.00	08/12-08/12	Н	щ	μ	\$1,500.00
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* L	SU Sta	SU 7A-8A Buyline Comment: : Station Remark: V2	SUN TODAY 2 1X NA 8/12 DT OLYMPICS	- NO SUN TOI	:30 AY ON 8	\$625.00 8/12	08/12-08/12	ц	₽		\$625.00
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18	TU Bu	12P-1230P Buyline Comment: NEWS	NEMO		:30	\$425.00	08/14-08/14	1-7	H	<u>⊢</u> 3	\$425.00

Station KSNV-TV LAS VEGAS, NV. Advertiser () HELLER FOR SENATE Product HELLER FOR SENATE Estimate# Estimate# Buyer NEIL WILLIAMS Phone# Fax# Report Totals: 28 / \$20,850.00 Agency () STRATEGIC MEDIA SVCS Kep furm 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Fight Dates 08/08/2012 - 08/14/2012 Bight Dates 08/08/2012 - 08/14/2012 Hiatus Weeks Report Totals: 28 / \$20,850.00	Rep Order# 6830213 Ver# 2 Status Returned EC'd Yes	${f T}_{f r}$	Printed: ast Received: Buylines: All l	06/27/2012 9:35 AM · 06/27/2012 6:56 AM Lines	
Agency C/P1/P2/E Flight Dates 08/08/2012 - 08/14/2012 Salesperson Phone# Hiatus Weeks Salesperson FAX#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().HELLER FOR SENATE Product HELLER FOR SENATE	Agency () STRATEGIC MEI 3299 K STREET NW SUIT WASHINGTON, DC 2000			DELPHIA ⁄/CCREAR
Report Totals: 28 / \$20,850.00	e#				568-6540 568-1845
	Report Totals: 28 / \$20,850.00				

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Station Totals: 28 / \$20,850.00 Sales Totals: 28 / \$20,850.00

Aug 12:

28 / \$20,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals

\$90,652

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EST SHARES NEW ORDER

Demos Books RA35+ NOV12

- CREDIT RISK -

CASH IN ADVANCE